

## Grow your business online...

## ... in NZ's hire and rental marketplace

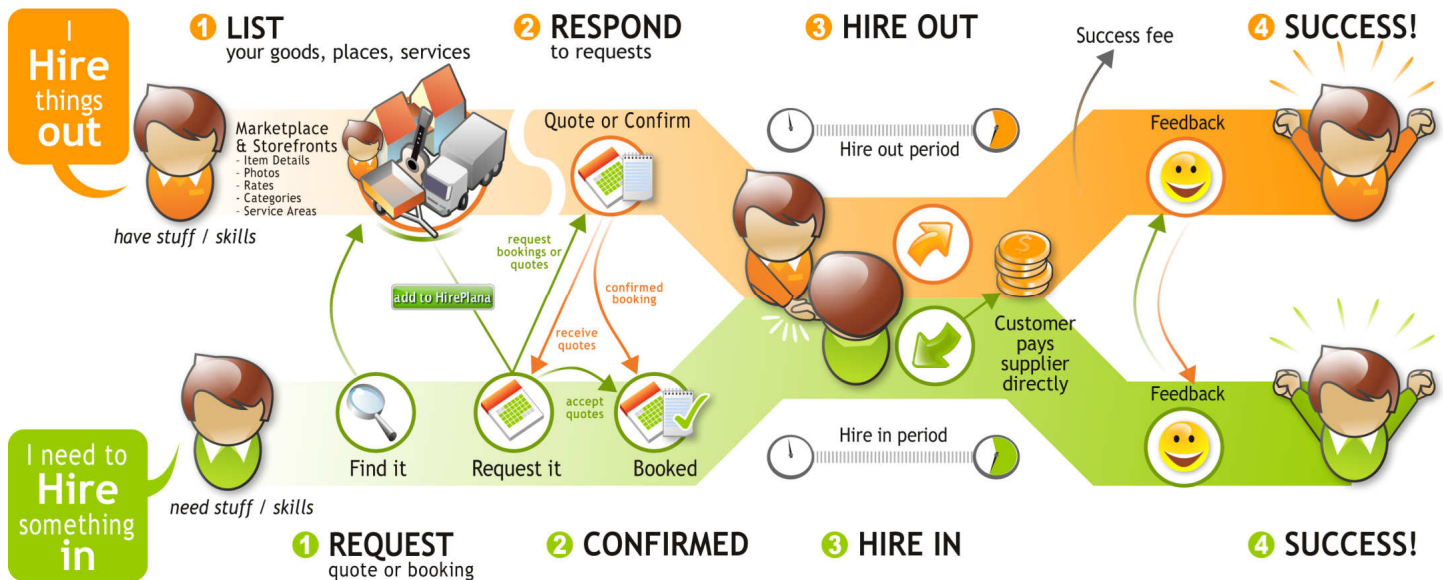


- Be where the customers are
- Get found, get business
- Instant online hire storefront & booking system
- Online visibility per product
- Quote & booking requests sent directly to you
- Risk free marketing – success fee based
- Free to list yourself, or we'll do it for you
- No fuss, just smart marketing!!

### Hire Things gets you business!

Customers want to get organised at their convenience, and they want to do it online. *Hire Things* gets your hire business online and in front of those customers, allowing them to engage you directly.

**Get found.** We make sure your listings get noticed. *Hire Things* listings get great search engine results due to our size and strength as the marketplace and our smart technology. Thousands of pre-qualified customers visit Hire Things each week actively looking for things to hire. We get you maximum online exposure to your target market.



**How it works.** People aren't looking for something general; they are looking for something specific... your products, places and services for hire:

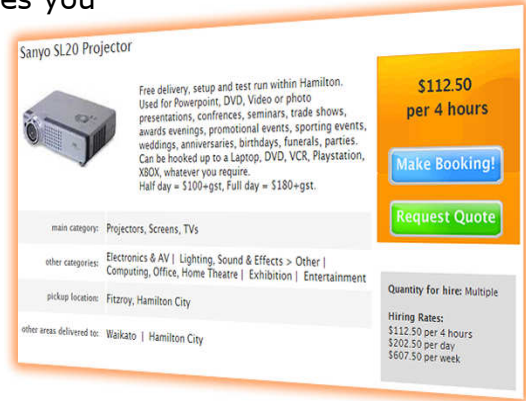
- You or we list your actual things for hire, with descriptions and photos.
- Choose categories that work for you and define your service areas if you deliver.
- Enter standard hire rates, plus any special rates, offers, discounts or terms.
- Customers find what they want via *Google*™, or directly on [www.HireThings.co.nz](http://www.HireThings.co.nz).
- Customers can get instant estimates and place booking & quote requests.
- You get notified so you can give a firmer quote, or accept or modify the booking online.
- Customers pay you directly for your service.
- You and the customer have 24/7 access to the booking details online. Never lose track.

# New Zealand's hiring and renting marketplace

**Full online Hire Shop and Booking System.** *Hire Things* gives you your own online hire storefront and quote & booking facility. Anyone can browse your catalogue, get estimates online and request a booking or a firmer quote, all at their convenience and anytime of day or night.

**It's smart internet marketing.** List your things for hire at no cost. We only take a small success fee after we get you real business. List as many things as you like. *Hire Things* is one of the most cost effective and fastest growing online marketing channels available today.

**How much does it cost?** You have a couple of options... **Hire Success:** Free to register & list your things yourself on the site, and we charge you a 3.5% success fee only on completed hires; so if there's no hire there's no fee<sup>1</sup>. **Hire Plans:** We also have a number of optional premium listing plans should you want maximum online exposure.



Listing Plan →	Hire Success	Hire Nation	Hire Contact	Hire Plus
<b>Objective</b>	Risk free marketing channel. Success fee only. All transactions through the Hire Things booking system.	For businesses that deliver nationwide or service many neighbouring regions.	For businesses that want their contact details shown on all their listings and hire storefront.	For nationwide businesses that want contact details shown on all their listings and storefront.
<b>Annual fee</b>	<b>Free</b>	<b>\$99/yr +GST</b>	<b>\$199/yr +GST</b>	<b>\$299/yr +GST</b>
<b>Success fee</b> <i>On completed bookings only</i>	<b>3.5%</b>	<b>3.5%</b>	<b>0%</b>	<b>0%</b>
<b>Nationwide exposure (service areas) for your listings?</b> <i>Service areas are where you deliver to or otherwise service.</i>	<b>Includes region-wide service area.</b> Extra / nationwide service areas can be added for \$2.50/listing +gst... or go for the <b>Hire Nation</b> or <b>Hire Plus</b> plan	✓	<b>Includes region-wide service area.</b> Extra / nationwide service areas can be added for \$2.50/listing +gst... or go for the <b>Hire Plus</b> plan	✓
<b>Contact Details on listings &amp; Storefront?</b>	Your contact details are shown once a booking is confirmed.	Your contact details are shown once a booking is confirmed.	✓	✓
<b>All plans include</b>	<ul style="list-style-type: none"> <li>Your own instant online hire storefront (<a href="http://www.hirethings.co.nz/yourusername">www.hirethings.co.nz/yourusername</a>)</li> <li>Unlimited listings in as many categories as required</li> <li>Full use of the Hire Things online quote and booking system</li> <li>Online access to add / edit your listings, rates, and hire storefront anytime</li> <li>2 photos per listing, with extra photos only \$0.25/yr +gst</li> </ul>			

**Get a Kick Start!** To start growing online business immediately, most hire suppliers choose to go for a *Kick Start* option. With *Kick Start*, our online marketing specialists will design and build your storefront and optimise your listings to provide the best impact for your business. Just send us your pricing, descriptions and some photos (and/or we can extract these from your website if you have one). With *Kick Start*, we can have your business and catalogue online and optimized for you within 3 business days for maximum online exposure to your target market.

Kick Start Option →	Kick Start Go!	Kick Start 50	Kick Start 200	Custom
<b>Includes:</b>	We will set up / optimize your storefront and do your first 5-10 listings so you can see the best way for you to continue building your catalogue.	We will set up / optimize your storefront and list up to 50 of your things for hire.	We will set up / optimize your storefront and list up to 200 of your things for hire.	Got lots of things for hire? We will put together a custom package for you to get you maximum exposure.
<b>One-off setup fee</b>	<b>\$49 +GST</b>	<b>\$199 +GST</b>	<b>\$349 +GST</b>	<b>P.O.A.</b>

**How do I get my business on to Hire Things?**

You can register and start listing right now for free at [www.hirethings.co.nz/member/signup](http://www.hirethings.co.nz/member/signup). Or contact us on [listings@hirethings.com](mailto:listings@hirethings.com) or 04-889-2303.

<sup>1</sup> You must however load up your Hire Things account with \$20 to cover success fees as they occur.